## President, PHILIP RUMORE



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March 28, 2018

MEMO TO: All Buffalo Teachers

FROM: Philip Rumore, President, BTF

RE: Open Letter to Our Students – You Give Us Hope

Our first full page *Open Letter to Our Students* is in this week's edition of The Public (<u>attached</u>). We encourage you to pick one up. They are free. It will also appear in several of the reasonably priced local newspapers. We are not going to pay \$20,000(!) to *The Buffalo News*.

We are proud of our students for coming together to ensure that our schools and neighborhoods are safe. When we see our students coming together to demand action for safe schools and neighborhoods, we know that we and their parents are doing something right. We need to encourage them and use them as role models to counteract some of the negative role models they see.

Our annual advertisements on WBBZ will begin with our commending the students. That will then be followed by our spot reminding parents that they must ensure their children's attendance in school as it is critical for their education.

We hope you have a safe, healthy and restful spring break.

PR:su