

FOR IMMEDIATE RELEASE

November 16, 2009

**BTF TO ACCENT POSITIVE STUDENT BEHAVIOR
DISTRIBUTES 50,000 “BUFFALO’S BEST” CERTIFICATES TO TEACHERS**

The Buffalo Teachers Federation has distributed over 50,000 certificates for teachers to use to reward positive student behavior.

Each teacher has received a pad of certificates with “Buffalo’s Best” imprinted and the message, “The Buffalo Teachers Federation commends the above named student for outstanding achievement”.

The project is part of the BTF’s continuing “From the Classroom to the Livingroom” initiative to open lines of communication between parents and teachers.

“Buffalo teachers needed a quick way to reward a student’s positive behavior to both reward the student and provide the parent or guardian with a positive message. Everyone knows how a “Good job!” from someone will make your day.

The BTF “From the Classroom to the Livingroom” project is designed to open lines of communication between parents and teachers by making the students and parents feel positive about school”, stated BTF President, Phil Rumore. New York State United Teachers (NYSUT), the BTF’s state affiliate, provided the 50,000 certificates. Copy attached.
